



**Dr Michael Waubke**  
Business Consultant  
Executive Coach

Dr Michael Waubke is an experienced engineer supporting process-oriented companies to increase their efficiency. In cooperation with senior management he solves strategic, entrepreneurial tasks aimed at improving earnings by reducing direct and indirect costs.

An essential factor of success is the early integration of the employees into the change-management process, for which Michael has developed a methodical approach in his long years of experience in the manufacturing industries. The main focus of his projects is normally the implementation of measures, which have been prepared by the team under his supervision and approved by the board.

Since 1996, Michael has worked on the development of organisations and employees. He started his career in several branches of manufacturing companies and just before becoming self-employed he served as the Director of the market leader of prefabricated houses in Germany. Based on a sound engineering education at the renowned technical university of Munich, his approach is influenced by the writings of Hammer/Champy, Kaplan/Norton and Jack Welch's Six Sigma.

Michael lives with his family in Munich. He mainly supports our customers in German-speaking countries. Besides fluent English, he also speaks Italian. His private interests include hillwalking and sailing.

