



Christina Kuenzle

Managing Partner
Executive Coaching

Christina Kuenzle works both in Switzerland and internationally as an executive and business coach. Her expertise stems from her broad-based education on the one hand, and, above all, from numerous mandates in career management, founding and building new companies, creating and implementing fundamental visions and values, accompanying change processes, working on team efficiency, conflict management and communication, gaining leadership effectiveness, various crisis interventions, and providing support in achieving ambitious goals and results.

Before founding her own company, Choice Ltd., she was a member of the executive board of Sulzer AG and responsible for corporate development. Previous positions took her to globally recognized companies in the travel and mineral oil industries, management consultancies, and engineering firms, where she held roles/responsibilities ranging from human resources management to strategic management consulting to executive management.

Christina Kuenzle holds a degree in business administration, an MBA from INSEAD (Fontainebleau), and an M.S. in "Coaching and Consulting for Change" from the Haute Ecole Commerciale de Paris (HEC). As part of her psychological training and continuing education (systemic coaching, hypnosystemic coaching, neurofeedback, neuroimagination, and process and embodiment focused psychology), she has worked with internationally recognized professors from Europe, Canada, India, and the U.S. Her thinking and work are strongly influenced by the teachings of Manfred Kets de Vries, Gunther Schmidt, Michael Bohne, Daniel Goleman, Jagdish Parikh, and Michael Lukas Moeller.

In addition to her main activity as an executive coach, she is a guest lecturer at the Universities of Zurich and Basel and a mentor/coach at the University of St. Gallen. As a member of INSEAD Executive Coaching (IEC), she is regularly engaged in international executive development programs. Christina Kuenzle was previously on the board of the Swiss Code of Ethics and president of Collegium Novum Zurich (a leading soloist ensemble for contemporary music), as well as author of "Vom Abendrot zum Morgenlicht" (From Sunset to Morning Light), an effective guide to crisis management, "Urban Gurus – Turning Growth into Thriving" and "Your Choice – The Precious Path to Happiness and Success," and co-author of "Globalization – From Vision to Practice," "Coaching Mystique" and "Mediation and Conflict Resolution." Christina Kuenzle is certified in various psychometric tools such as "Leadership Circle Profile," "Collective Leadership Assessment," "Adaptation Quotient," Hogan, and Symbolon.

She lives in the Engadin with her partner. Having lived in various European countries, she speaks fluent German, English, and French and balances her intensive workload with her interests: music (playing the piano), sailing, skiing, and membership of the DBVC (senior coach), Rotary, SMG, ISPSO, and various professional networks.