

MANFRED KETS DE VRIES

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Cases and Video Programs

Numerous case studies and technical notes.

Most recent:

“Richard Branson and Virgin” (3 versions)

Video: “Virgin: Creativity & Leadership”

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Video: “Interview with Mallika Sarabhai”

“The Dunor Company”

“Eli Black & United Brands”

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“John Ridgway's School of Adventure”

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 "Carlo De Benedetti: The Builder"
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 "Paul Hardy" (A), (B), (C)
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 "Anton Dreesman: The Rise and Fall of a Dept. Store Dynasty"
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 Part I: The Two Faces of Power
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 Millennium"
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CURRENT RESEARCH INTERESTS

My principal interest lies in the interface between psychoanalysis/dynamic psychiatry and management. Specific areas of research include leadership, organizational stress, career dynamics, entrepreneurship and family business, cross-cultural management, and the process of organizational transformation and change.

HOBBIES

Flyfishing for trout and salmon, sailing, hiking, hunting, mycology, reading, film and opera, membership in the Explorers Club.